



Charles E. Smith Life Communities

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Charles E. Smith Life Communities Announces Senior Leadership Transitions

ROCKVILLE, Md., January 3, 2017 – Charles E. Smith Life Communities (CESCL) announced that its President and Chief Executive Officer Warren R. Slavin will retire and become CEO Emeritus on January 6, 2017. Slavin’s decision to retire will bring to a close a career of 22 years of service at CESLC.

Slavin transformed the organization in remarkable ways, achieving superior quality, broadening the scope of services for older adults, strengthening financial stability and optimizing human resources. Specifically, Slavin oversaw the establishment of post-acute care and rehabilitation, home health services, assisted living and shelter and advocacy for victims of elder abuse.

In collaboration with the Board of Governors, senior management and engaged community supporters, Slavin transitioned the network of service entities united by the Hebrew Home of Greater Washington into the Charles E. Smith Life Communities system, now the third largest, non-fee entry model, single-site nonprofit eldercare organization in the United States.

“We thank Warren for his dedication to the vision and mission of our organization,” said Board of Governors Chair Joseph B. Hoffman. “His leadership has been invaluable to the organization’s mission of offering loving, high-quality care to tens of thousands of older adults and their loved ones in the Washington, DC, metropolitan area.”

Slavin will be succeeded by current CESLC’s Chief Operating Officer Bruce J. Lederman who becomes the new President and Chief Executive Officer upon Slavin’s retirement.

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Originally from Chicago, Lederman has an impressive background as an owner and operator of nursing facilities, and possesses exceptional executive and operational experience and business development skills. Prior to CESLC, Lederman served as senior vice president and chief strategy officer for Midwest Administrative Services Inc., a skilled nursing care management company based in St. Louis, Missouri. In addition to his professional experience in the nursing home industry, he is also a former board chair of CJE SeniorLife, the Jewish nonprofit, eldercare provider in Chicago.

“I am thrilled to lead CESLC in the next steps of our journey,” said Lederman. “I look forward to working with our team of professional and lay leaders to continue our mission-driven work in the community by addressing the increasing need for quality, professional and compassionate care of older Americans.”

In addition, the organization announced the selection of Deanna L. Enlow as its new senior vice president of operations and chief operating officer.

Enlow possesses an extensive background in operations management, strategic planning, and sales and marketing in the senior living and healthcare industry. In her most recent role, Enlow led operations management as a consultant at Brookdale Senior Living Solutions, where she was responsible for turnaround and startup project management. Prior to that, she served as vice president of Welcov Healthcare. Her prior health care and senior living experience includes leading Encompass Healthcare/Allure as COO and owner.

“We are very excited to have Deanna work with the leadership teams of the Hebrew Home and all housing residences on campus as they work to achieve our key results in support of our mission and values,” said Lederman.

About Charles E. Smith Life Communities:

Founded in 1910 as the Hebrew Home for the Aged, Charles E. Smith Life Communities (CESLC) is a nonprofit organization serving more than 1,100 older adults daily in multiple residences situated on a 38-acre campus in Rockville, Maryland. CESLC’s services include: skilled nursing care at the Wasserman and Smith-Kogod Residences and Post-Acute Care Center at the Hebrew Home of Greater Washington; independent living at Revitz House and Ring House; assisted living at Landow House; memory care assisted living at Cohen-Rosen House; geriatric medical care at Hirsh Health Center; and temporary shelter and advocacy for victims of elder abuse at the ElderSafe™ Center. For more information about Charles E. Smith Life Communities visit www.smithlifecommunities.org

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