



Charles E. Smith Life Communities

FOR IMMEDIATE RELEASE

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Charles E. Smith Life Communities Announces New Board Leadership

ROCKVILLE, Md., May 18, 2017 – Charles E. Smith Life Communities (CESLC) announced the installation of Alan M. Freeman, a partner at Blank Rome LLP’s Washington, D.C. office, as Chair of the Board of Governors. The new board installation took place during the 107th Annual Meeting of the Board of Governors and Board of Directors on May 17, 2017.

A graduate of Columbia University and George Washington University Law School, Freeman is active in the civic community of Montgomery County, as well as the Maryland and District of Columbia legal communities.

“Alan will be a tremendous asset to CESLC,” said President/CEO Bruce J. Lederman. “Not only does he possess the leadership skills to guide the Board of Governors; in nearly 20 years of volunteering with us he demonstrates a more important skill—a deep passion and care for our residents. I look forward to working with him and the entire slate of officers.”

“I started volunteering at the Hebrew Home in tribute to my grandparents, so for me, election as Chair of the Board of Governors has a special context and meaning,” said Freeman. “Every time I walk onto the CESLC campus, I’m reminded that we are helping someone’s grandparents. This organization is part of the bedrock of our community, and the vital role CESLC plays in service to our family and friends will become more critical in the years ahead. I’m honored and humbled by the Board’s confidence in me.”

The meeting was convened to install new officers for 2017-2019, present two prestigious awards, outline the organization’s vision under the leadership of President/CEO Bruce J. Lederman and reaffirm its commitment to serving older adults. Lederman also recognized the service of outgoing Chair Joseph B. Hoffman.

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“I want to personally thank Joe Hoffman for his service as chair of Charles E. Smith Life Communities Board of Governors from 2015–2017,” said Lederman. “Joe has worked as a volunteer leader for the Charles E. Smith Life Communities for more than 25 years and has served as a member of the Board of Governors, Secretary, Vice Chair, Development, and most recently Chair; leading campaigns and even serving as “pace bike” in our annual Home Run Race.”

Outgoing Chair Joseph B. Hoffman presented the Hymen Goldman Humanitarian Award to David A. Ruben for his generous support and distinguished service, both in leadership roles and on a wide variety of committees. The Hymen Goldman Humanitarian Award is presented annually in memory of and in honor of a man who embodied all that we cherish in volunteer endeavors on behalf of the Hebrew Home. Goldman was so singularly devoted that he became known as “Mr. Hebrew Home.”

Hoffman also presented the Chair’s Award to Barbara and Allan Hurwitz, citing their involvement with CESLC for 50 years, their compassion and exemplary support in furthering CESLC’s mission of care for older adults and their families. The Chair’s Award recognizes a person or group who provides outstanding service to residents, serves with compassion and is dedicated in their commitment to the organization. It is given at the discretion of the current Chair.

The CESLC Board of Governors’ role is to guide leadership in their daily efforts to accomplish our mission to fulfill Jewish values by providing a continuum of quality services for older adults and their families and to affirm our commitment to the dignity of each individual. At the 107th Annual Meeting of the Board of Governors, CESLC installed the following officers for a two-year term: Eric G. Meyers, Chair-Elect; Joseph B. Hoffman, Immediate Past Chair; Paula H. Robinson, Secretary; Harry A. Harrison, Vice Chair, Finance/Treasurer; Jacqueline M. Rams, Vice Chair, Development; Donald M. Kaplan, Vice Chair, Strategic Planning; Mark D. Klaiman, MD, Vice Chair, Quality Improvement; Jeffrey S. Poretz, Chair, Charles E. Smith Life Communities Trustees Funds, Inc.; and Aaron M. Rulnick, President, Cohen-Rosen House & Landow House Board, Revitz House Board and Ring House Board.

For a complete list of the members serving on the CESLC Board of Governors and Directors, visit www.smithlifecommunities.org/

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About Charles E. Smith Life Communities:

Founded in 1910 as the Hebrew Home for the Aged, Charles E. Smith Life Communities (CESLC) is a nonprofit organization serving more than 1,100 older adults daily in multiple residences situated on a 38-acre campus in Rockville, Maryland. CESLC's services include: skilled nursing care at the Wasserman and Smith-Kogod Residences and Post-Acute Care Center at the Hebrew Home of Greater Washington; independent living at Revitz House and Ring House; assisted living at Landow House; memory care assisted living at Cohen-Rosen House; geriatric medical care at Hirsh Health Center; and temporary shelter and advocacy for victims of elder abuse at the ElderSAFE™ Center.

For more information about Charles E. Smith Life Communities visit www.smithlifecommunities.org

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