



Charles E. Smith Life Communities

FOR IMMEDIATE RELEASE

June 7, 2017

MEDIA CONTACT:

Liliana L. Lopez
Director of Communications
301-770-8341
Lopez@ceslc.org

Charles E. Smith Life Communities Earns 2017 Bronze National Quality Awards

ROCKVILLE, Md., June 7, 2017 – Charles E. Smith Life Communities is pleased to announce that its Hebrew Home of Greater Washington and its assisted living residences, Landow House and Cohen-Rosen House, have been recognized as 2017 recipients of the *Bronze- Commitment to Quality Award* by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). The distinction is one of three progressive award levels through the National Quality Award Program, presented by AHCA/NCAL. The program honors association members across the nation that have demonstrated their commitment to improving quality of care for older adults and persons with disabilities.

“We are guided by our mission to ensure that we provide quality care to older adults in our community,” said Deanna Enlow, Senior Vice President, Operations and Chief Operating Officer of Charles E. Smith Life Communities. “It is an honor to be acknowledged for our commitment to meet and exceed the expectations of the residents and family members we serve.”

The [National Quality Award Program](#), which AHCA/NCAL established in 1996, is based on the core values and criteria of the *Baldrige Performance Excellence Program*, which is also the foundation of the metric-based [AHCA/NCAL Quality Initiative](#). The Baldrige program helps organizations in different business sectors improve and achieve performance excellence.

“We congratulate this year’s Bronze award recipients and look forward to offering continued support and guidance on their journey to improve quality care,” said AHCA/NCAL National Quality Award Board of Overseers Chair Alana Wolfe. “The dedication and focus on quality that each organization has shown garners recognition. It will serve their patients and residents well.”

The awards will be presented during AHCA/NCAL’s 68th Annual Convention and Exposition in Las Vegas, Nevada, October 15-18, 2017.

About Charles E. Smith Life Communities:

Founded in 1910 as the Hebrew Home for the Aged, Charles E. Smith Life Communities (CESLC) is a nonprofit organization serving more than 1,100 older adults daily in multiple residences situated on a 38-acre campus in Rockville, Maryland. CESLC's services include: skilled nursing care at the Wasserman and Smith-Kogod Residences and Post-Acute Care Center at the Hebrew Home of Greater Washington; independent living at Revitz House and Ring House; assisted living at Landow House; memory care assisted living at Cohen-Rosen House; geriatric medical care at Hirsh Health Center; and temporary shelter and advocacy for victims of elder abuse at the ElderSAFE™ Center. For more information, please visit www.smithlifecommunities.org

About American Health Care Association and National Center for Assisted Living (AHCA/NCAL):

The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) represent more than 13,000 non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers and homes for individuals with intellectual and developmental disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day. For more information, please visit www.ahca.org or www.ncal.org.

###